# FTWeekend

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## How to save the world

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rewire our economies MARK CARNEY, PAGE 9 Carbon taxes can help us to a greener future TIM HARFORD, LIFE & ARTS



# Gas crisis saps recovery, says Macron

• Energy prices imperil global economy • G20 told to act together • Refusal to blame Russia

LEILA ABBOUD — PARIS LESLIE HOOK — LONDOR

President Emmanuel Macron has warned that an energy crisis threatens the world's post-pandemic recovery, calling on leaders at a G20 summit in Rome this weekend to work together to

stabilise supplies.

In an interview, the French president also urged bigger financial commitments to the fight against global warming ahead the COP26 climate summit in cotland, with the focus on a deal to

phase out coal power.

An energy supply breakdown this winter risked "extreme tensions both economically and socially", Mr Macron

said, calling on the G20 to co-ordinate

between producers and consuming countries to avoid "soaring prices". "In the coming weeks and months, we need to get better visibility and stability on prices so tension on energy prices doesn't generate uncertainties and undermine the global economic recov-ery, " he told the Financial Times in the Elysée Palace. Global energy costs have surged this

year, disrupting industry and hitting consumers with higher prices. Euro-zone inflation surged in October to a 15-year high of 41. per cent, according to a flash estimate published by the EU's sta-tistics arm yesterday.

"I don't think we're going to be able to lower prices, given tensions on the demand side," Macron said. "But what we need to avoid is to have a break in supply [and further] increases in prices,

particularly as we're moving into winter
...for the northern hemisphere."
Rapid economic recovery from the
pandemic has pushed up energy prices
"almost too rapidly", which risked
"weighing on economic growth and putting a burden on households", Macron said. France and a number of other EU governments have sought to protect consumers and businesses with billions in aid and price freezes. Concerns have mounted that Russia's



Emmanuel

COP26 and G20, Page 3; Gillian Tett, Page 8; John Gapper, Page 9; Lex, Page 18 state-backed gas producer Gazprom has kept storage levels unusually low in western Europe, exacerbating fears over supplies and driving up prices. Asked whether he blamed high Euro-

Pean energy prices on Russia, Macron said: "I have no evidence that there's been manipulation of prices and I'm not accusing anybody. These are trading relations. They shouldn't be used for geopolitical reasons."

Asked about Gazprom's power over Europe, Macron said: "It's not a matter of whether we're too dependent on a company or not, it's how do we create alternatives. And the only alternatives Continued on page 4

#### Autumn travel issue From Mexico to Melbourne



#### Can we defeat death? The last frontier

LIFE & ARTS



#### Rhapsody in blue

Robin Lane Fox on gardens

HOUSE & HOME



#### Biden's tax gamble Can he forge a compromise?

THE BIG READ





#### Zuckerberg lavs claim to looming techno-utopia

Facebook's rebranding as Meta shows where founder Mark Zuckerberg believes the internet is going and how his social network can be best placed to cash in on it. He is staking his claim on the 'metaverse', a techno-utopia accessed through augmented and virtual reality. But privacy issues abound and some allege Zuckerberg is trying to tighten his 'stranglehold on the future of human attention.

### Microsoft wrestles back 'most valuable' title from Apple as chip shortage bites

NICHOLAS MEGAW AND JOE RENNISON — NEW YORK

Microsoft overtook Apple as the most valuable publicly listed company yesterday, after a weak quarterly earnings update from the iPhone maker caused its shares to sink.

Microsoft's 1.5 per cent gain yesterday morning in New York trading lifted its market valuation to \$2.47tn. Apple slid as much as 4 per cent, but pared losses to 2 per cent in early afternoon, leaving

to 2 per cent in early atternoon, leaving its value at \$2.45tm. Microsoft reported this week that its revenues had soared in the third quar-ter, as the pandemic-fuelled shift to remote working boosted its cloud computing business. The company's quar-terly revenue grew 22 per cent, its larg-est gain since 2014. "We are still in the early days in digital

transformation and Microsoft is bene

fiting from this trend," said Rishi Jaluria, an analyst at RBC Capital Markets. Apple missed analysts' forecasts in results released after markets closed on Thursday evening, as chip shortages

and factory disruptions hit production.

Microsoft and Apple have vied for the position of the most highly valued public company since Apple first took the top spot in 2010.

Microsoft briefly rallied back above Apple in the midst of the pandemic-induced sell-off in 2020. Its stock has risen more than 6 per cent since the start of the week, taking its year-to-date gains close to 50 per cent. Apple is up about 12 per cent this year, underper-forming the broader stock market. Another tech giant, Amazon, fell as much as 5 per cent yesterday after it warned that rising costs due to labour

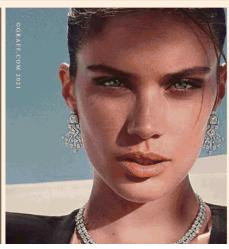
shortages would weigh on its earnings snortages would weign on its earmings for the rest of the year. Amazon is val-ued at \$1.7tn and ranks as the fourth-largest company by market capitalisa-tion, behind Google parent Alphabet. Apple and Amazon's disappointing

updates contrasted with strong num

bers from several other major tech groups, including Alphabet. The technology-heavy Nasdaq Com-posite index hit a record high on Thursday, buoyed by Microsoft, Alphabet and Tesla. Elon Musk's electric carmaker joined the club of \$1tn companies ear-lier this week after an order for 100,000 vehicles from auto rental company Hertz boosted the stock.

US stocks more broadly have had a strong year, with the S&P 500 – Wall Street's benchmark stock index – up

22 per cent. Lex & The Long View page 18



#### TRAVELISTA





TRAVEL NEWS

#### On the road again

As the horizon starts expanding, check into these chic new addresses - from the west coast of America to Australia's New South Wales

WORDS BY MARIA SHOLLENBARGER

he US reopens its borders to fully vaccinated Brits and Europeans in November after a frustrating summer of "No", and the West Coast has some timely hotel debuts to mark the occasion. In the coffee and counterculture capital of Portland is a new address from Palisociety, one of the most creative hospitality purveyors around - its Palihouse hotels across California have the stay-at-a-coolfriend's-house aesthetic down to a fine art (Palihouse Santa Barbara, with just 24 rooms in a sprawling Spanishcolonial mansion complete with courtvard pool and deep loggias. became that city's most interesting address more or less immediately on opening last spring). The 57-room Hotel Grand Stark, a former warehouse in once heavily small-industry Central Eastside (now thick with cafés, bars and artisan



Above: Tembo Plains Camp in northern Zimbabwe is ideal for a private family taked



The rooms capitalise on strip-wood floors and tall sash windows to bring the downtown-loft vibes; the deli handles the pastrami and salmon brief with aplomb; and the capacious lounges and "study hall" spread across much of the ground floor.

Down in western Sonoma, a quiet investor is in the process of bringing a historic California hotel to new life. For decades, the Sea Ranch Lodge was the public face of the pioneering residential development of the same name, before beginning to gently give in to datedness. After two years of work by, among others, interior designer Charles de Lisle and West Coast architecture firm Mithun, the public spaces of the Lodge - home to the community's post office and a small general store, as well as a series of bars, restaurants and gathering rooms, and a stunning indigenous-plant landscaped garden where once a stretch of bitumen dominated the view - are again receiving (very happy) guests. The furnishings are new (and

A HISTORIC CALIFORNIA HOTEL IS BEING GIVEN **NEW LIFE** 

fabulous), but architects and designers remained entirely faithful to the original materials - and to those Pacific Ocean views. The rooms are under way: look for an early 2023

opening for those. Palihouse Santa Barbara, from \$395; Hotel Grand Stark, from \$205, palisociety.com, thesearanchlodge.com

#### VIM IN NORTHERN ZIM

Northern Zimbabwe can still feel like one of Africa's truly wild places. The vast tracts of reserve and national park along the Zambezi's southern shore are lush with mopane forests and teeming with elephant, wild dog and hippo, and boast healthy lion and leopard populations too. People, though, are few and far between. It's why Great Plains Conservation chose the 128,000-acre private Sapi reserve to build Tembo Plains Camp, to which owners Dereck and Beverly Joubert have recently put the final touches. With just four tents and a two-bedroom family suite, it's a great escape, and an ideal private takeover for families and groups, in

a part of the country that remains among the least trod. Double from \$1,160 (allinclusive), greatplainsconservation.com

#### 2.0 TURKISH DELIGHT

For excitement of a totally cosmopolitan sort, look to Istanbul, where the newest member of the Mandarin Oriental stable has sprung up at the edge of the Bosphorus. Long and low, it's more urban resort than metropolitan hotel, thanks not least to MO's long and superlative form with spa - here, there's an impressive 3,500sq m of it, including two hammams (naturally) and water-based treatments, to complement the three pools. The bars and restaurants come instead under the aegis of Novikov - part Italian, part Asian and wholly glam. From €735, mandarinoriental.com

#### **NEW DIGS DOWN UNDER**

With Australia looking like it will be open for business in 2022, there's a pressing question for lifestyle mavens: is Yamba the next Byron? A bit of a stretch, probably but if the owners of The Surf Yamba achieve their goal, this teeny town some 60 miles south of the country's nexus of fabulosity will at least come onto the map in a new way. Their slick upcycling of an old waterfront motel hews to a tried-and-tested formula (see Halcyon House just up the coast - or the brilliant Surfrider in Malibu). Rooms are all light wood, rattan and sisal and terrazzo floors, and the rooftop pool and bar - floored in gleaming teak, with views over the town's Main Beach - ably channel the sundowner vibes. ■HTSI From £170, thesurfyamba.com.au @mariashollenbarge

Below: The Surf

